



ABOUT BIGLAKE

Reflecting on all our past seasons, we are riding high on the excitement and success of each year since we began in 2021. It's wonderful to see a consistent increase in new attendees, particularly during the Festival, which spans nine days and features over 50 talented musicians performing intimate concerts across various charming venues in Prince Edward County. Everyone's energy and appreciation were absolutely infectious at every show. With many of our concerts sold out, it brings us great joy to reconnect with our loyal ticket holders who supported each performance and to warmly welcome new friends visiting BIGLAKE for the first time!

WHAT OUR AUDIENCES THINK

"BIGLAKE Arts brings a world-class musical experience right here to Prince Edward County. The intimate venues create a magical connection with the performers, something you just don't get in a big city concert hall. It's a treasure for our community."



"What sets BIGLAKE apart is the thoughtful artistic direction and the sheer quality of the performances. They showcase exceptional talent, and the variety of music offered is truly impressive. It's wonderful to have such a vibrant arts scene thriving here."



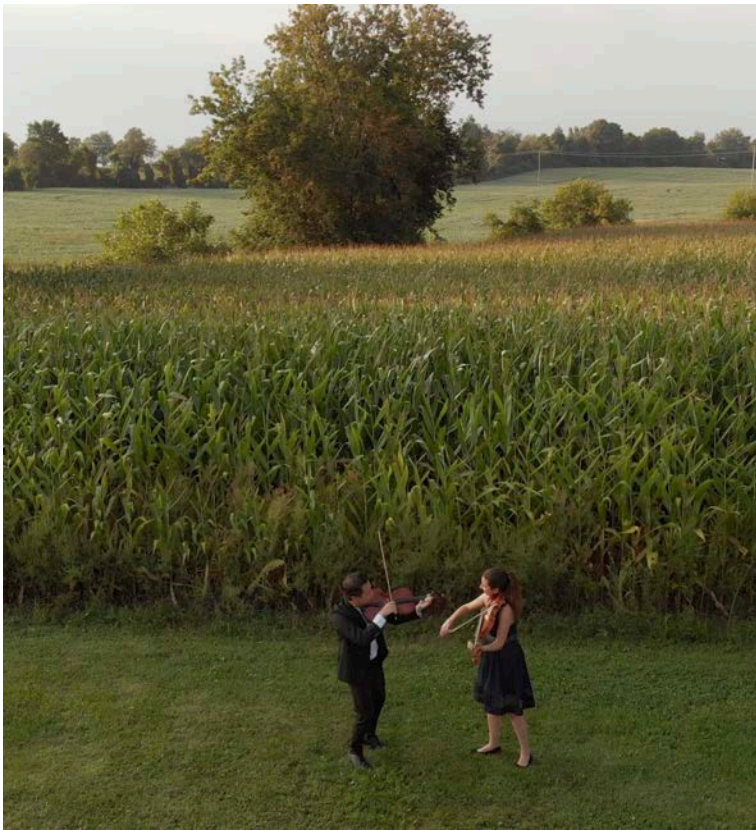
"BIGLAKE Arts offers something truly unique. The intimate setting, combined with the beautiful local venues, creates an unforgettable experience. It's a chance to see world-class performers in a way that feels personal and connected."

"I love the diversity of music that BIGLAKE brings to the County. They make classical music engaging and fun, even for younger audiences! It's a fantastic way to introduce people to different genres and enrich our community's cultural life."

THANK YOU

BIGLAKE has made huge leaps and bounds since we had our first festival in 2021! We could not have made it this far without the incredible financial support we have received from donors. Every year, we continue to grow on all levels, and we are very grateful to everyone who has supported us in the past in helping us fulfill our mission:

To bring exceptional music experiences to audiences in Prince Edward County, create a playground for artists that allows them the freedom to explore, collaborate, and perform in unexpected ways, and offer audiences a musical experience that inspires imagination and inclusion.



"Supporting BIGLAKE Arts is essential for the cultural fabric of the County. It provides access to high-quality music for everyone, especially in a rural area. It's vital that we nurture and sustain this incredible initiative."

JOIN NOW

Friends of BIGLAKE Annual Membership is an exclusive membership for two people, offering a range of exciting benefits for the upcoming season.

Your donations throughout the calendar year, including tickets purchased for fundraising concerts, will help you achieve your membership tier, and those benefits will remain valid until the end of the following calendar year.

We look forward to welcoming you as a valued member of the Friends of BIGLAKE. Thank you for your generosity and unwavering support!

CONTACT US

For any questions or special requests, please don't hesitate to contact us at donor@biglakearts.com
Latest info: biglakearts.com/support-biglake

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APRIL 2025



2025
BIGLAKE
FESTIVAL
Aug 15–23



CELEBRATING *FIVE YEARS*
OF MUSICAL EXPERIENCES
IN PRINCE EDWARD COUNTY

BECOME A *FRIEND OF BIGLAKE*

We invite you to join our donor community this year and become a Friend of BIGLAKE! Becoming a member means you join a community that celebrates intimate, immersive musical experiences in Prince Edward County (PEC). You will play a vital part in keeping BIGLAKE a part of the PEC community while enjoying unique benefits only available to our members.

Ticket sales account for only 23% of our operating revenue. We continue to rely on donations to provide and maintain the quality of concerts BIGLAKE presents year after year.

Your yearly generous donation will help us:

- Secure amazing artists for BIGLAKE’s summer festival programme, as well as offer concerts throughout the year on Series and Events
- Pay off the cost of recent electrical upgrades and improvements to the Wellington Music Hall, such as installing air conditioning and electrical updates.
- Improve our operating capacities and services

Receiving your annual membership through donations is vital in creating stunning performances, fostering exceptional talent, and expanding access to the art form we all love.

The benefits of Friends of BIGLAKE are crafted to deepen your connection to our mission and offer exclusive personal experiences.

HIGHLIGHTS OF BECOMING A *FRIEND OF BIGLAKE*

- Membership is for two people
- Early purchase ticket access
- Invitations to special events
- Meet-and-greet opportunities with artists
- Priority seating at events
- Behind-the-scenes access
- Special recognition at concerts and our communication channels
- Tailor-made benefits



ANNUAL MEMBERSHIP LEVELS FOR *FRIENDS OF BIGLAKE*

SOLO - Join the Community: Insider News & Recognition

(\$100 - \$499)

Receive our exclusive donor newsletter, filled with updates and unique content.

Your name will be proudly listed on BIGLAKE’s website as a supporter.

Tax receipt for your donation.

DUET - Relive the Magic: Exclusive Content

(\$500 - \$999)

Unlock the opportunity to experience the magic of BIGLAKE’s Festival concerts online for an entire year with exclusive private links.

Includes benefits from SOLO.



TRIO- Enhance Your Experience: Early Ticket Access & Exclusive Events

(\$1,000 - \$2,499)

Early access to the box office and priority ticket purchasing. Invitation to Exclusive Events and fundraisers, such as:

- Festival Season Reveal in Prince Edward County and Toronto
- Pre-festival Q&A session with Festival Directors in PEC
- Christmas donor appreciation event in Toronto

Recognition in the printed Festival programme as a key supporter.

Includes benefits from SOLO and DUET.



QUARTET - Step Closer to the Stage: Sponsor an Artist & Attend Private Events

(\$2,500 - \$4,999)

Become the named Sponsor of an Artist or Ensemble, with consultation from the Artistic Directors:

- 4 complimentary tickets to the sponsored Artists’ concert
- VIP seating for 4 at the sponsored concert
- Invitation for 4 to attend the post-concert event with sponsored Artists and Festival Directors
- Acknowledgment as a sponsor in the Festival program, pending availability

Invitation to Private Events and fundraisers, like:

- Garden Party and Auction at Cunningham House 1804 (ticket purchase required)
- Private Festival artists’ party during the Festival
- Post-concert Gala reception during the Festival

Includes benefits from SOLO, DUET, and TRIO.

QUINTET - Step Behind the Curtain: Sponsor a Concert & Exclusive Rehearsals

(\$5,000 - \$9,999)

Priority seating at all purchased concerts, ensuring you get the best views.

Private access to behind-the-scenes rehearsals, for you and your friends, arranged with the Directors.

Exclusive opportunity to be named sponsor of a Festival Concert, matched in consultation with Directors:

- Public acknowledgment from the stage during the concert
- 6 complimentary tickets to the sponsored concerts
- Invitation for 6 to attend the post-concert event with sponsored Artists and Festival Directors
- VIP seating at the sponsored concert, including complimentary and extra purchased tickets, up to 10 seats
- Sponsor acknowledgment in the Festival program, pending availability
- Meet-and-greet photo with artists of sponsored concert
- Social media acknowledgment of your sponsorship

Includes benefits from SOLO, DUET, and TRIO and the invitation to Private Events from QUARTET.



MAJOR BENEFACTORS - Shape Your Legacy: Tailored Philanthropy & Exceptional Access

(\$10,000+)

Tailored benefits designed to meet your interests and philanthropic goals.

Work closely with BIGLAKE to create a personalized donor package.

All the rewards of previous tiers and more, with flexibility to make your support unforgettable.

Please contact Elissa Lee at elissa@biglakearts.com

